



Experimental designs for functional neuroimaging

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Lecture contents

- Basic problems in experimental design and model fitting
- Basic experimental designs
 - Boxcar design
 - Event-related design
 - Parametric designs
 - Analysing unconstrained conditions



**Cerebral cartography
with functional imaging**

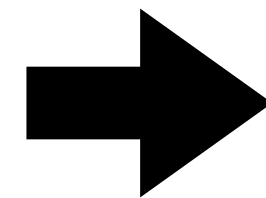
Magnetic resonance imaging (MRI)

- Based on the magnetic resonance of the hydrogen nuclei
- Measuring the behaviour of hydrogen nuclei in the strong magnetic field of the MRI device allows studying different tissues in vivo
- Adjusting imaging sequence allows highlighting different tissues or their different characteristics

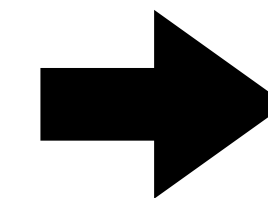
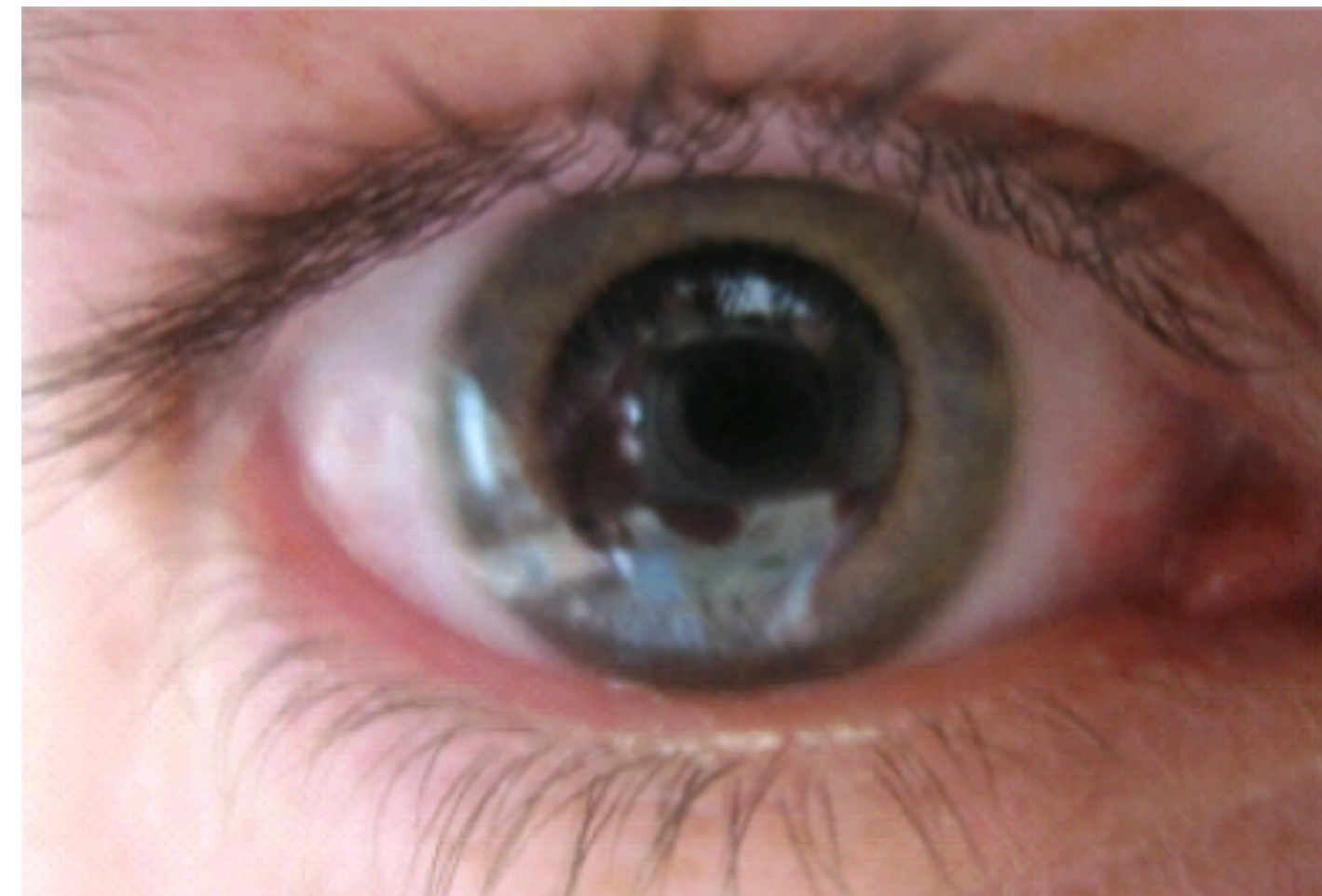


Experiment: Linking stimulation model with measurements

BACKGROUND LUMINOSITY



PUPIL DIAMETER



SIGNAL
Experiment-induced variations in pupil size

+

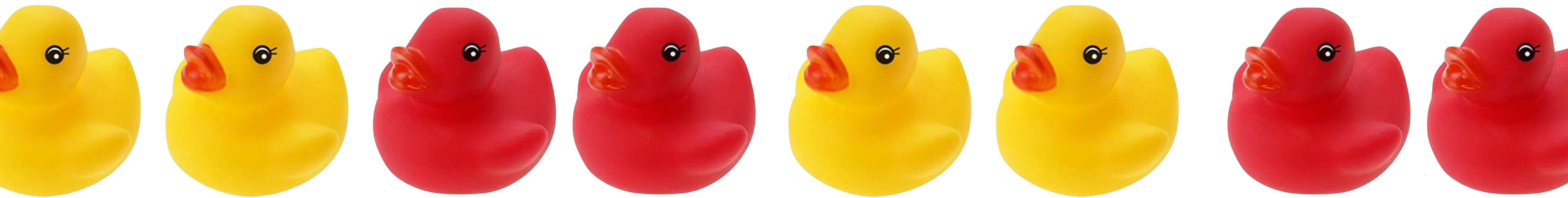
NOISE
Errors in measurement, individual differences

STATISTICS = SEPARATING NOISE FROM SIGNAL IN A PROBABILISTIC FASHION

Independent variable
Controlled by experimenter

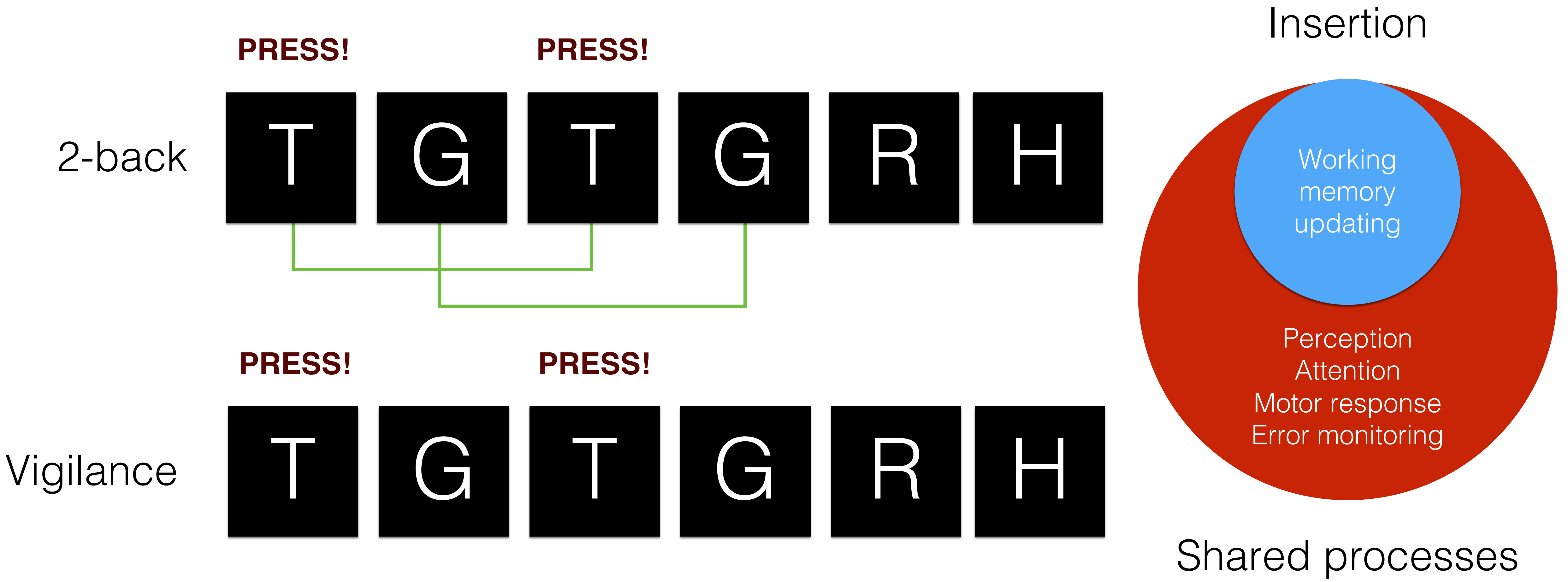
Dependent variable
Researcher measures if changes in the independent variable cause changes in the dependent variable

Cognitive subtraction



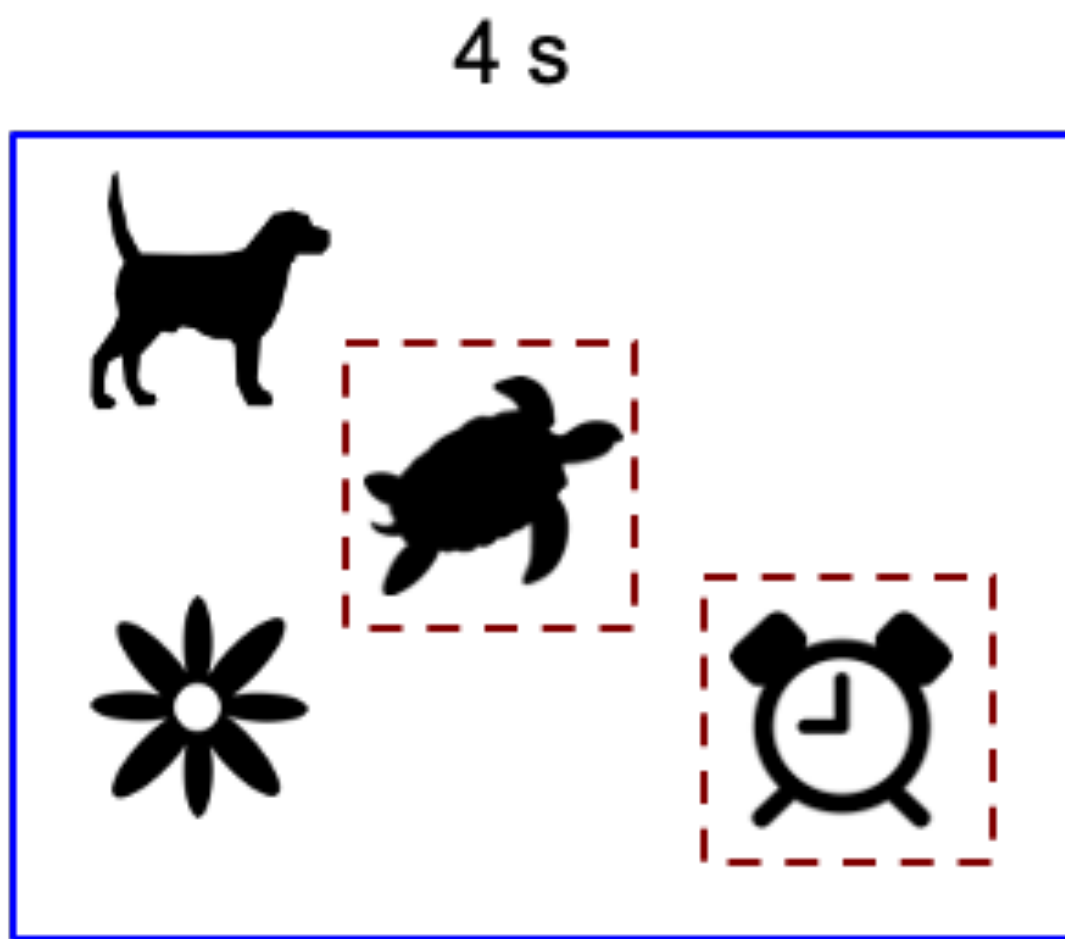
Induce brain in states **A** and **B** and calculate the differential activation

Problem: assumption of pure insertion

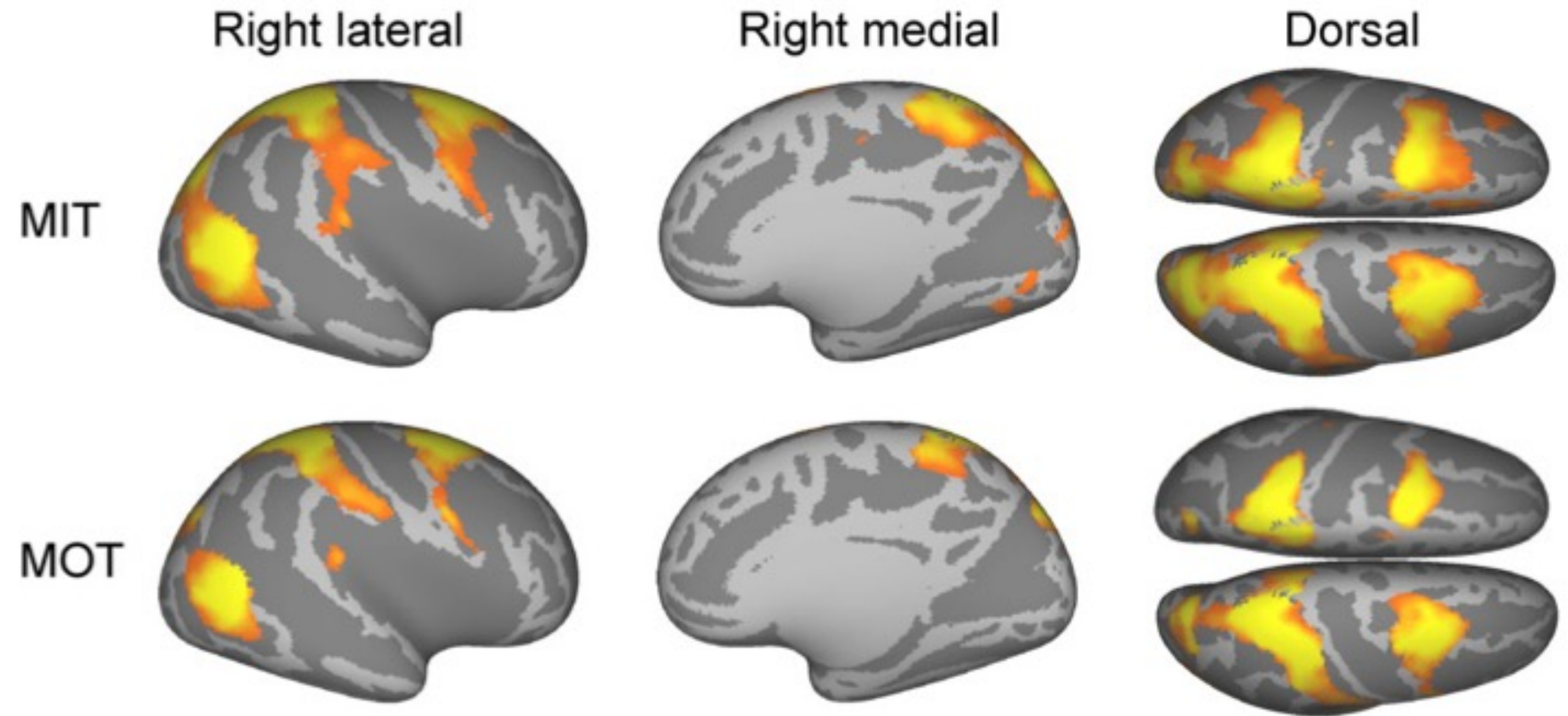
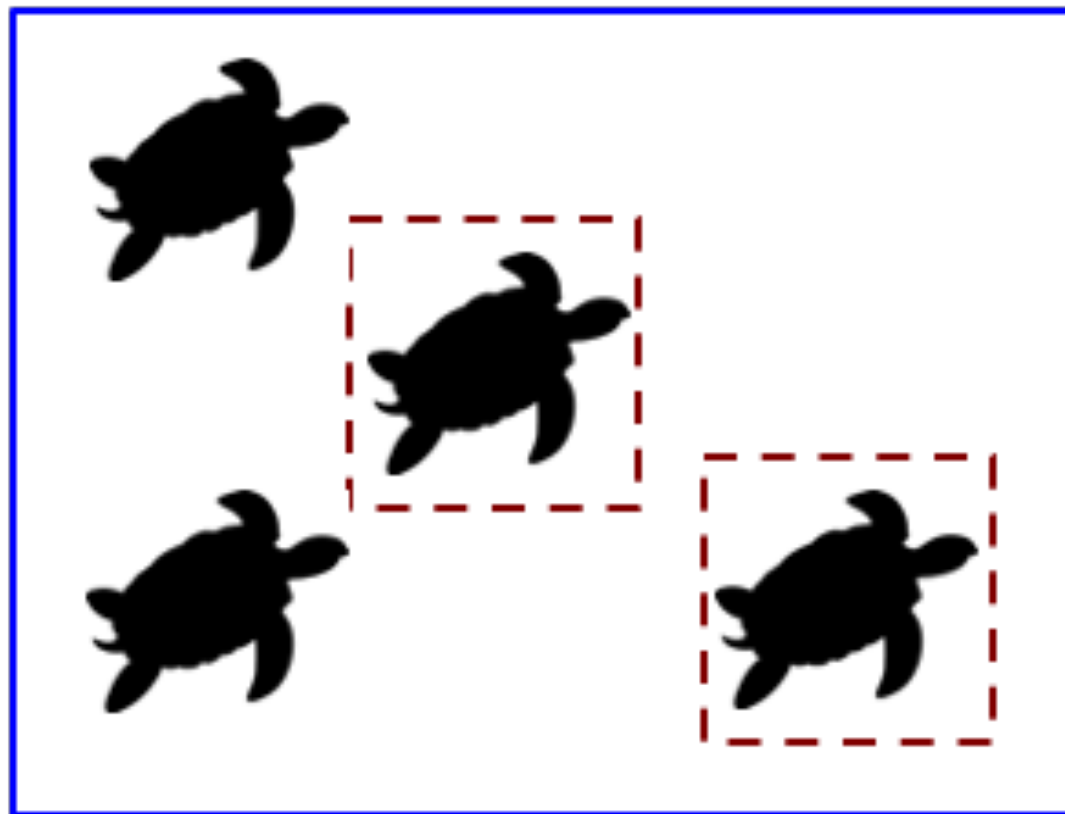


Pure insertion: assumption that inserting another component to the task does not affect the remaining process

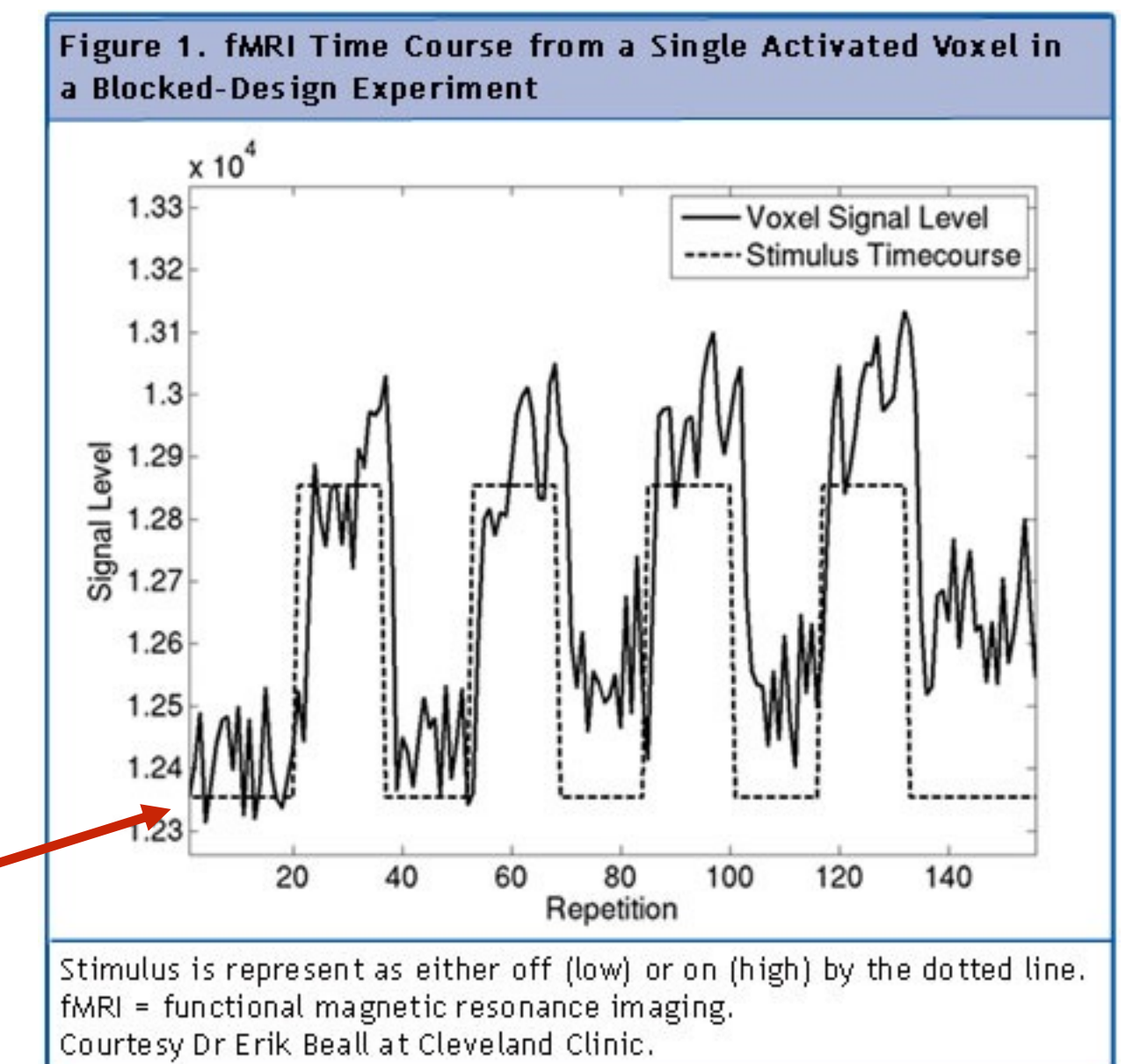
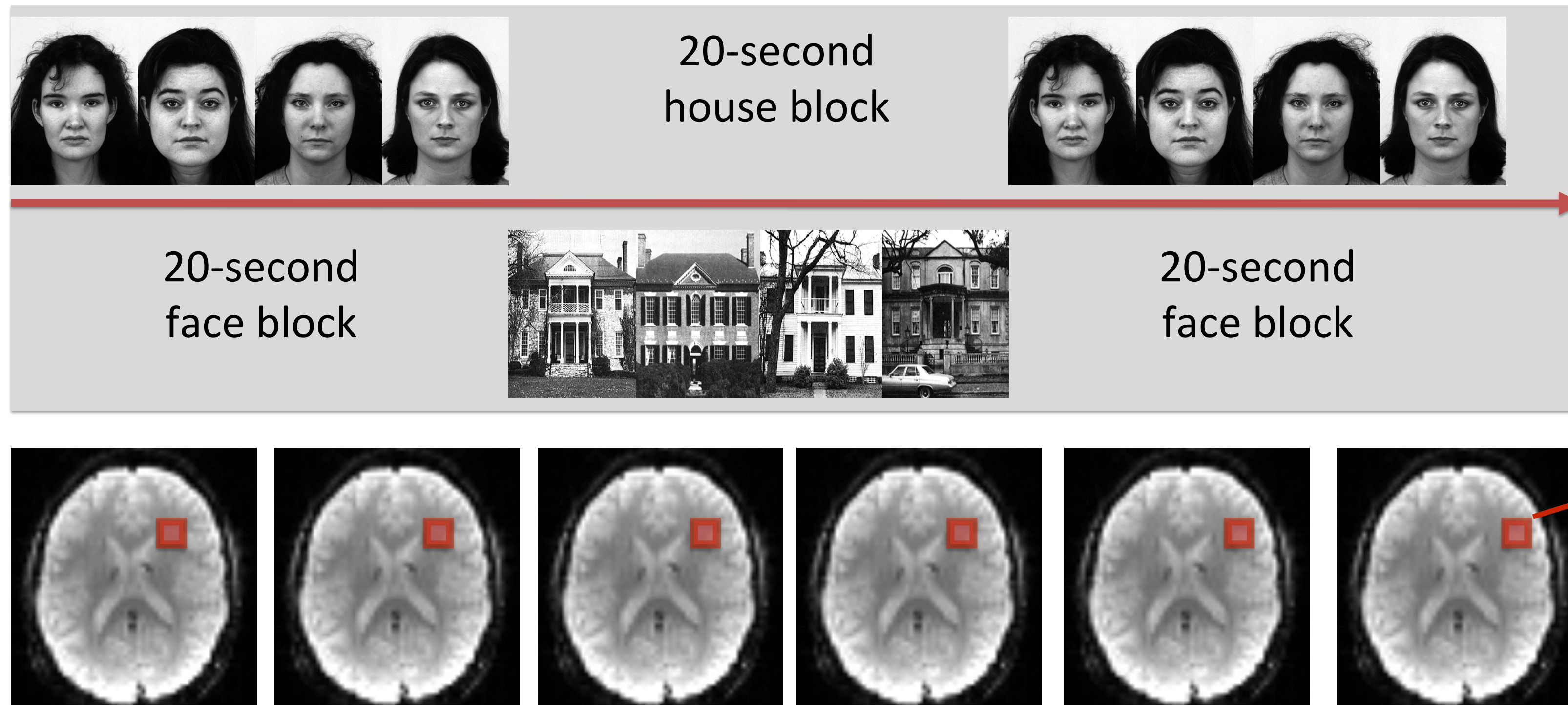
A) Multiple Identity Tracking (MIT)



B) Multiple Object Tracking (MOT)



Typical fMRI experiment

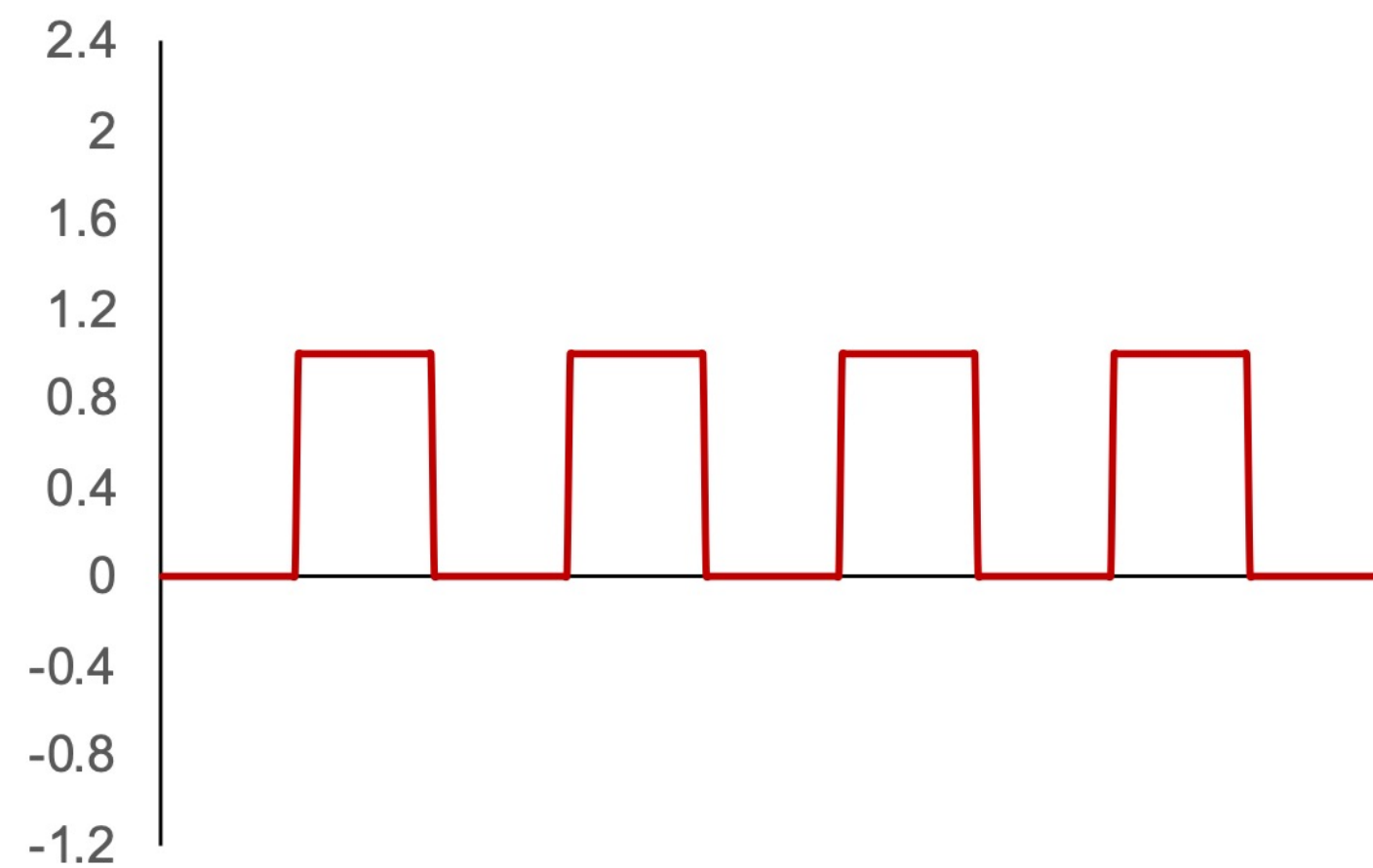


Acquiring one 3D functional volume takes about 1.5 seconds

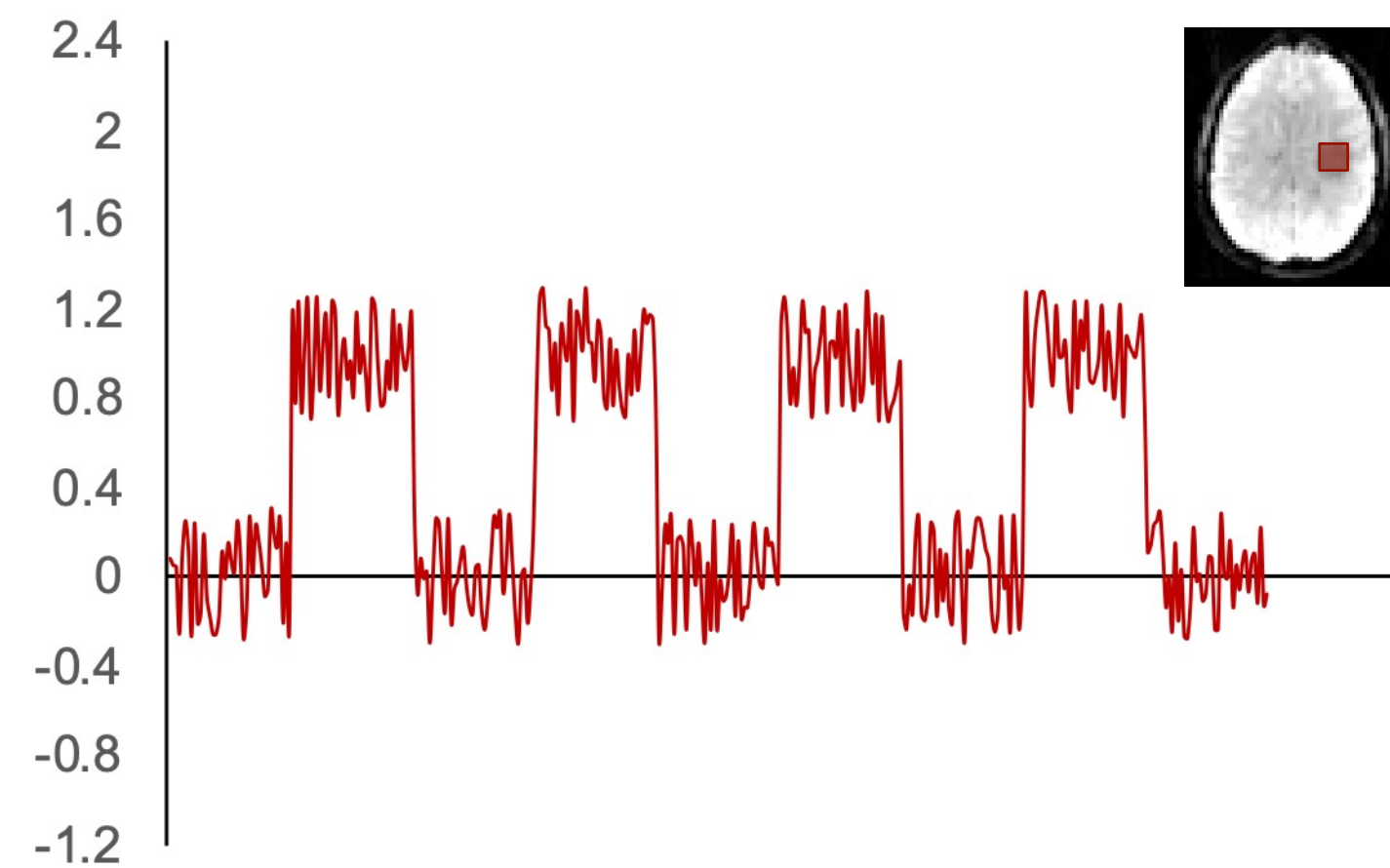
We can distinguish events $\sim 100\text{ms}$ apart, yet their actual timing can be resolved with about 2-s accuracy

Fitting the model to the data

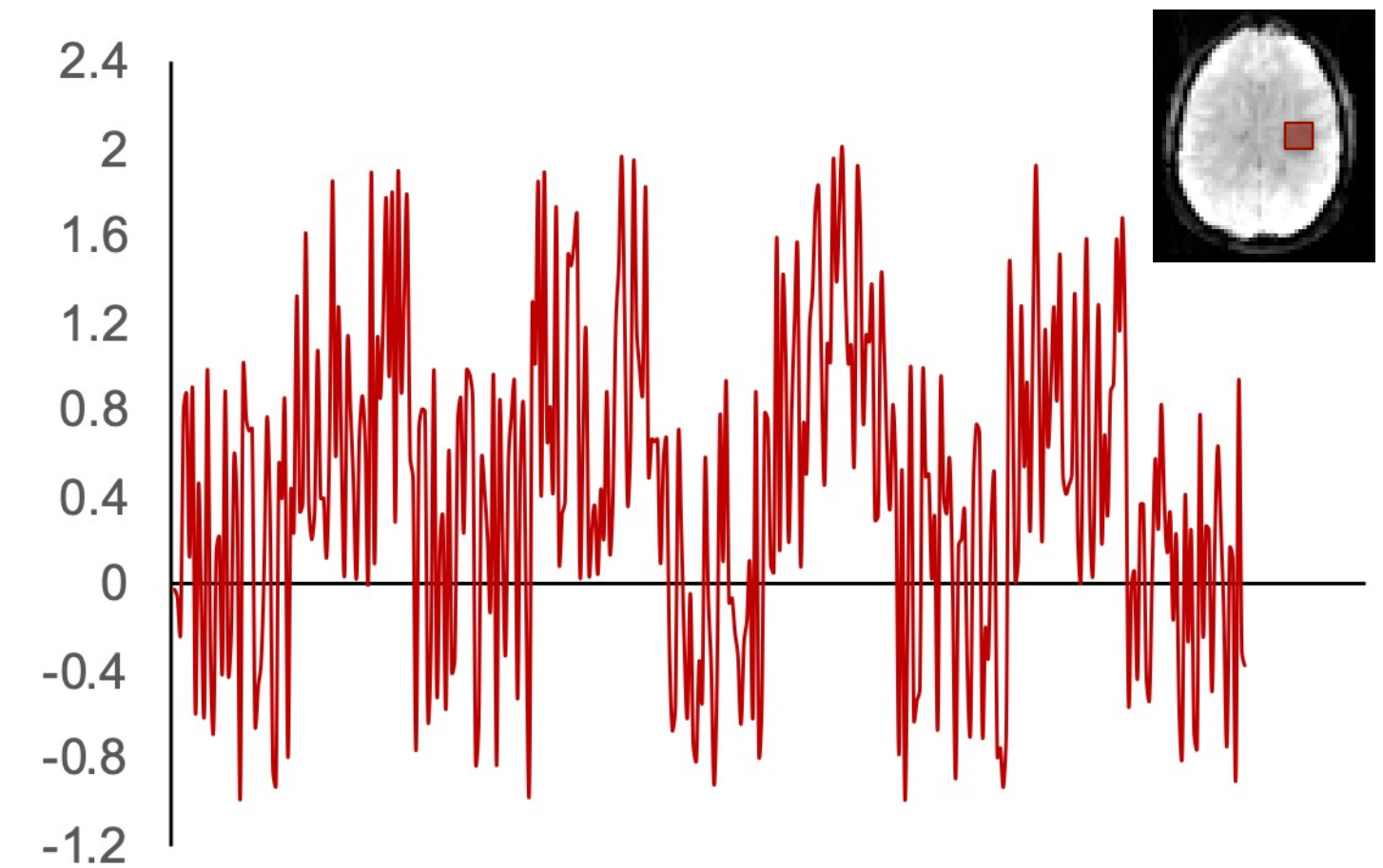
Stimulation model (boxcar)



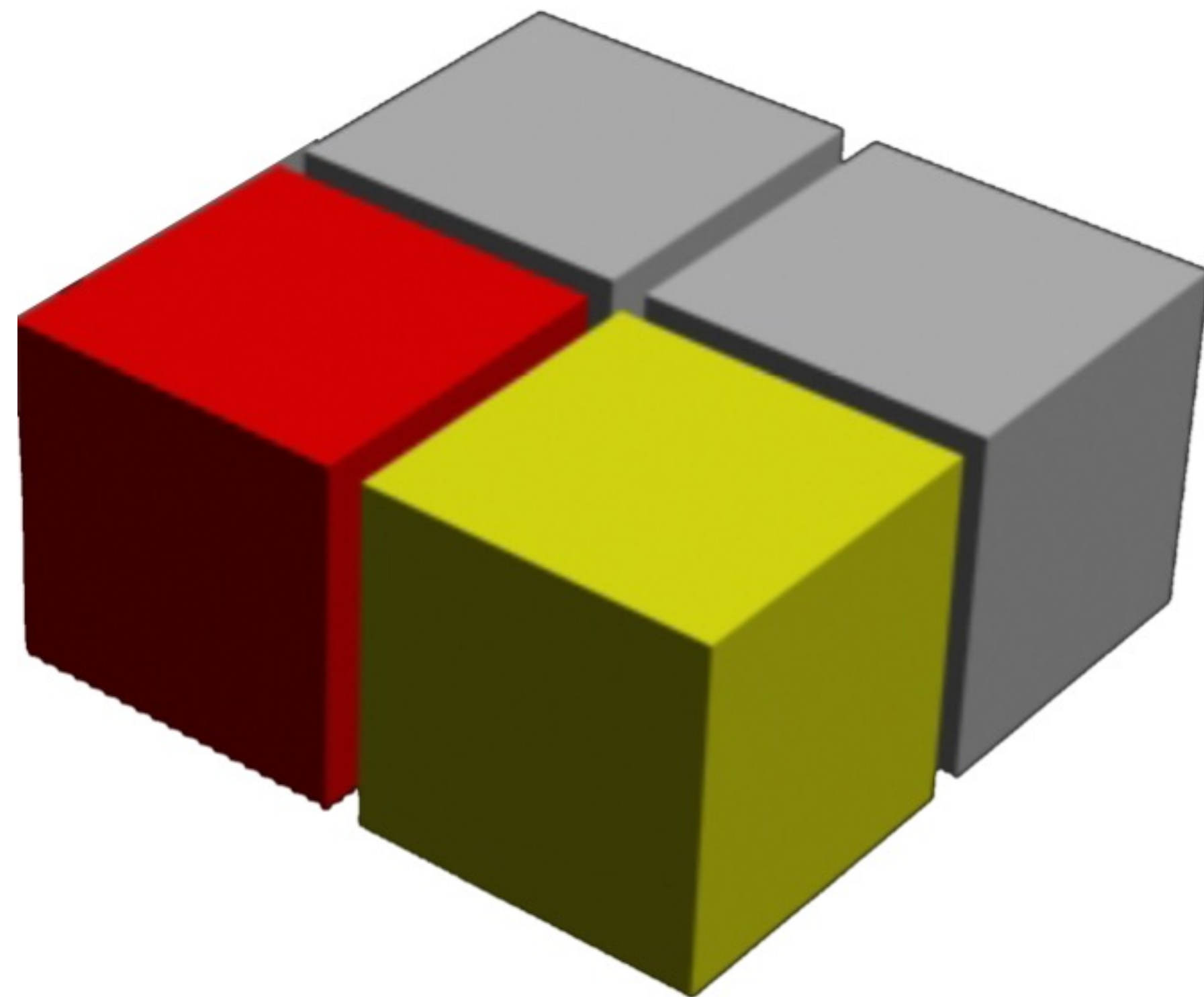
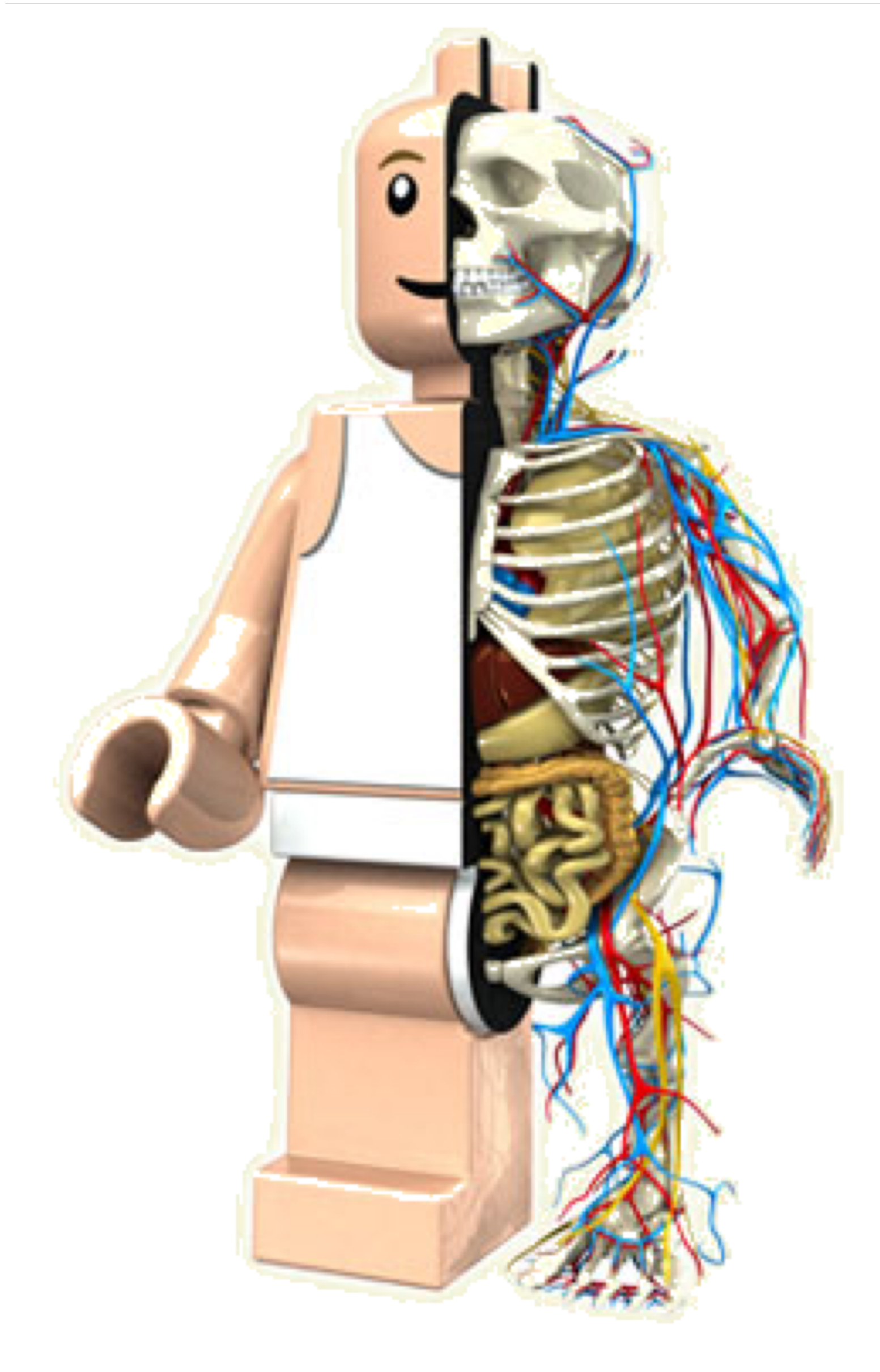
Clean (unrealistic) data



Noisy (realistic) data

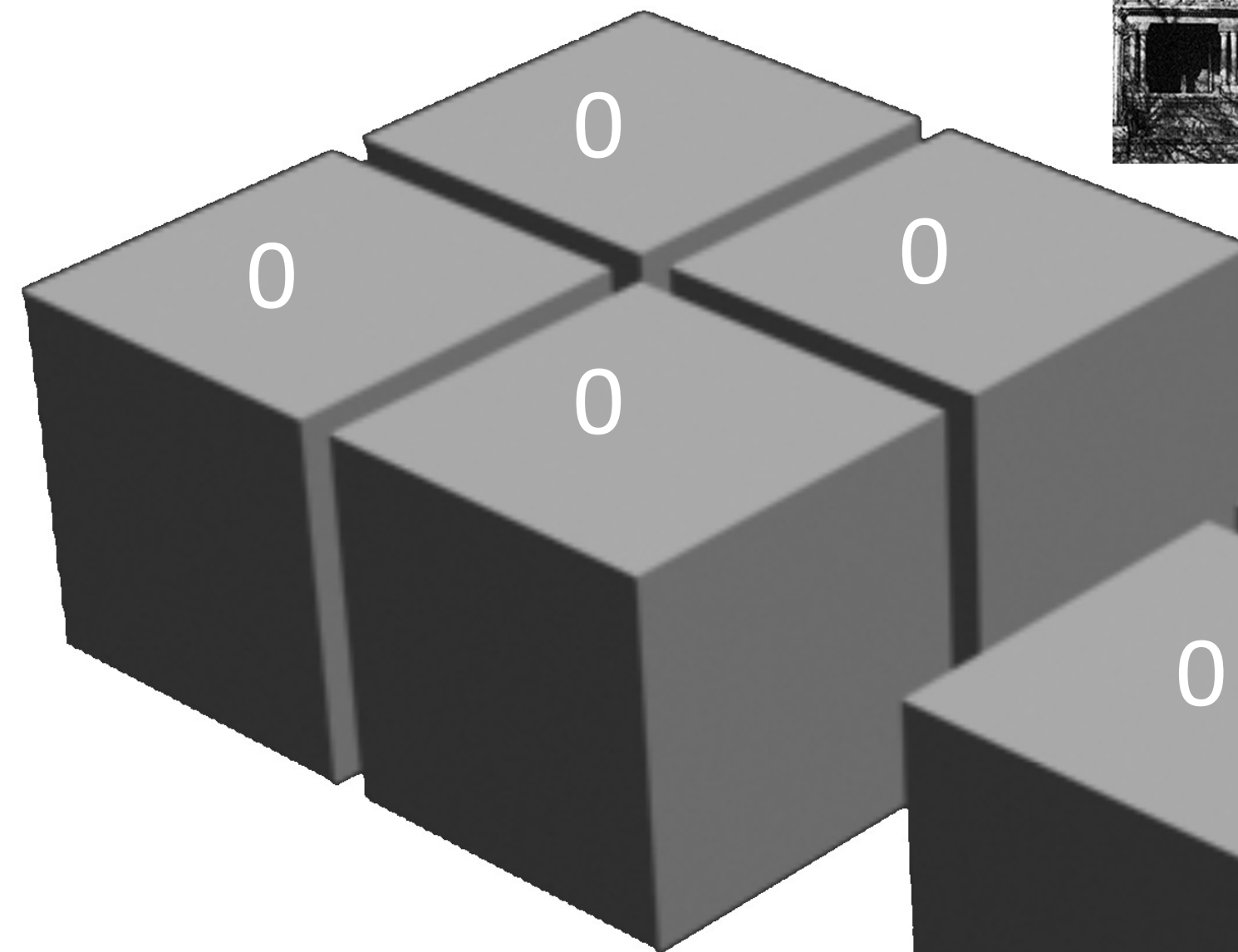


Basic idea: model how well the stimulation model predicts BOLD time course at each voxel

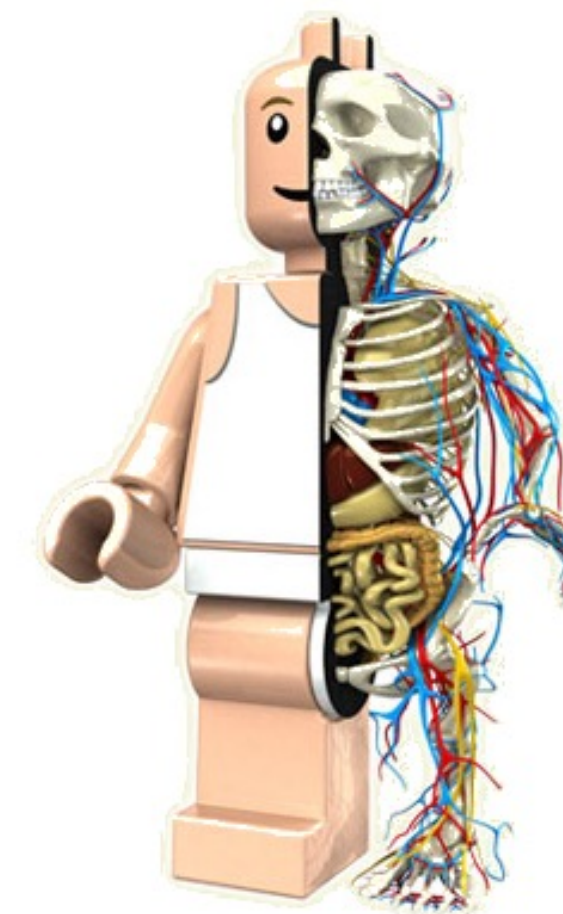
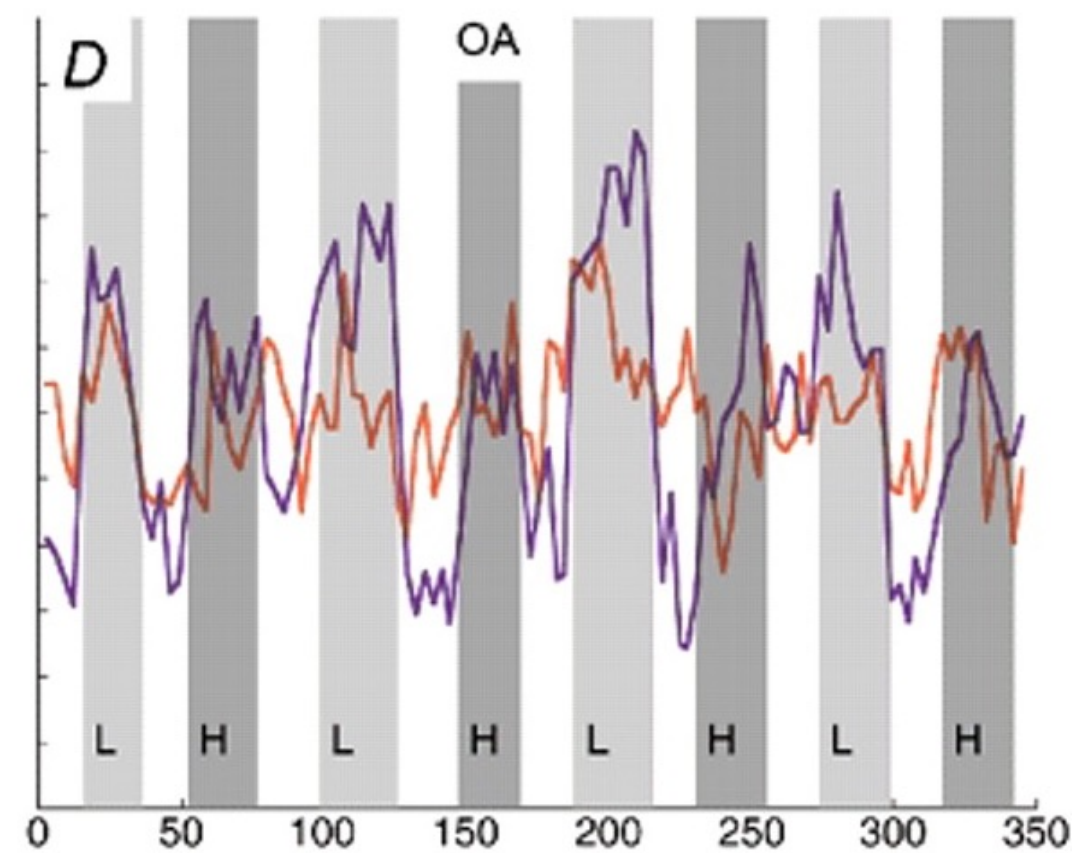
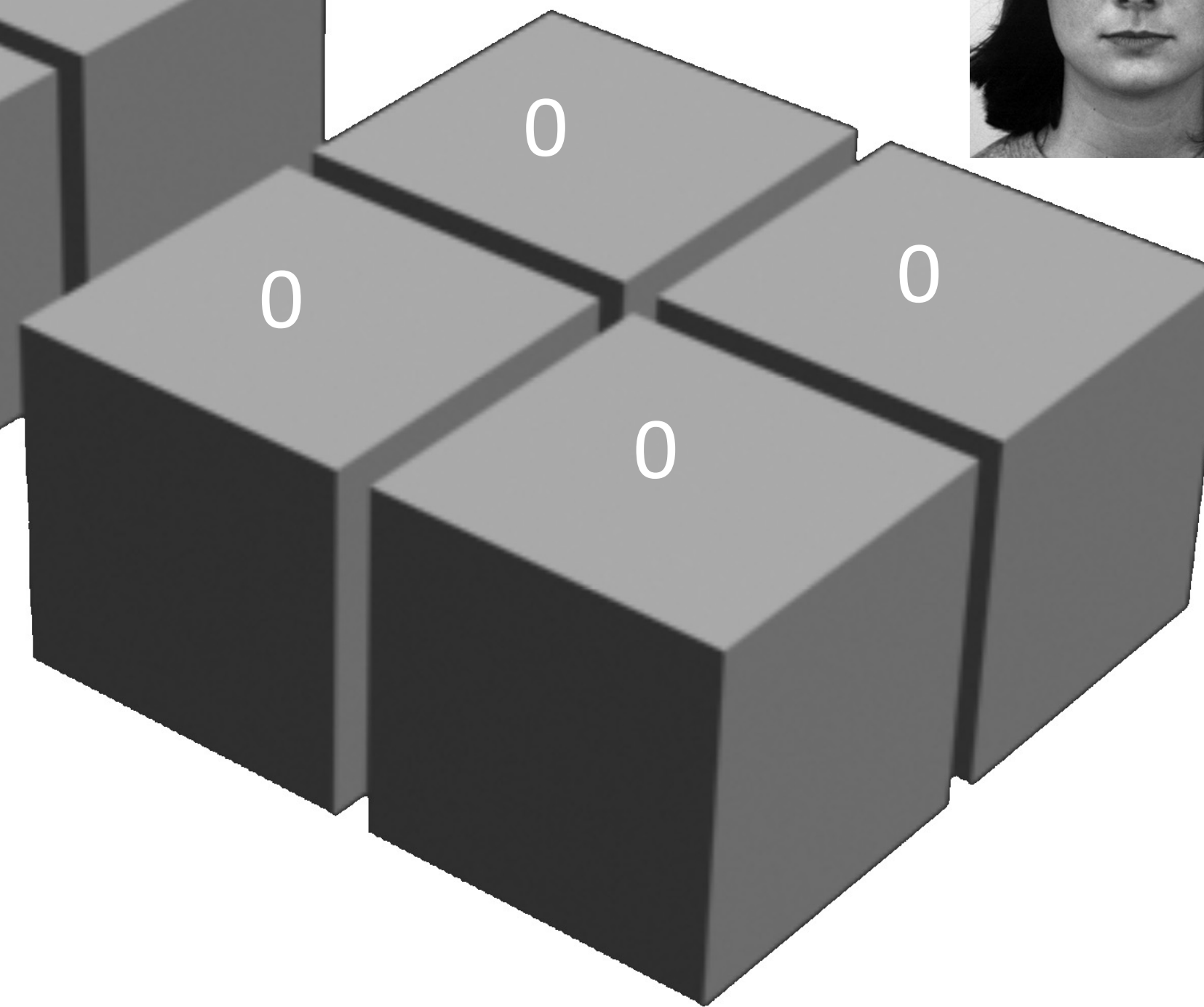


First level model with LEGO brains

HOUSES

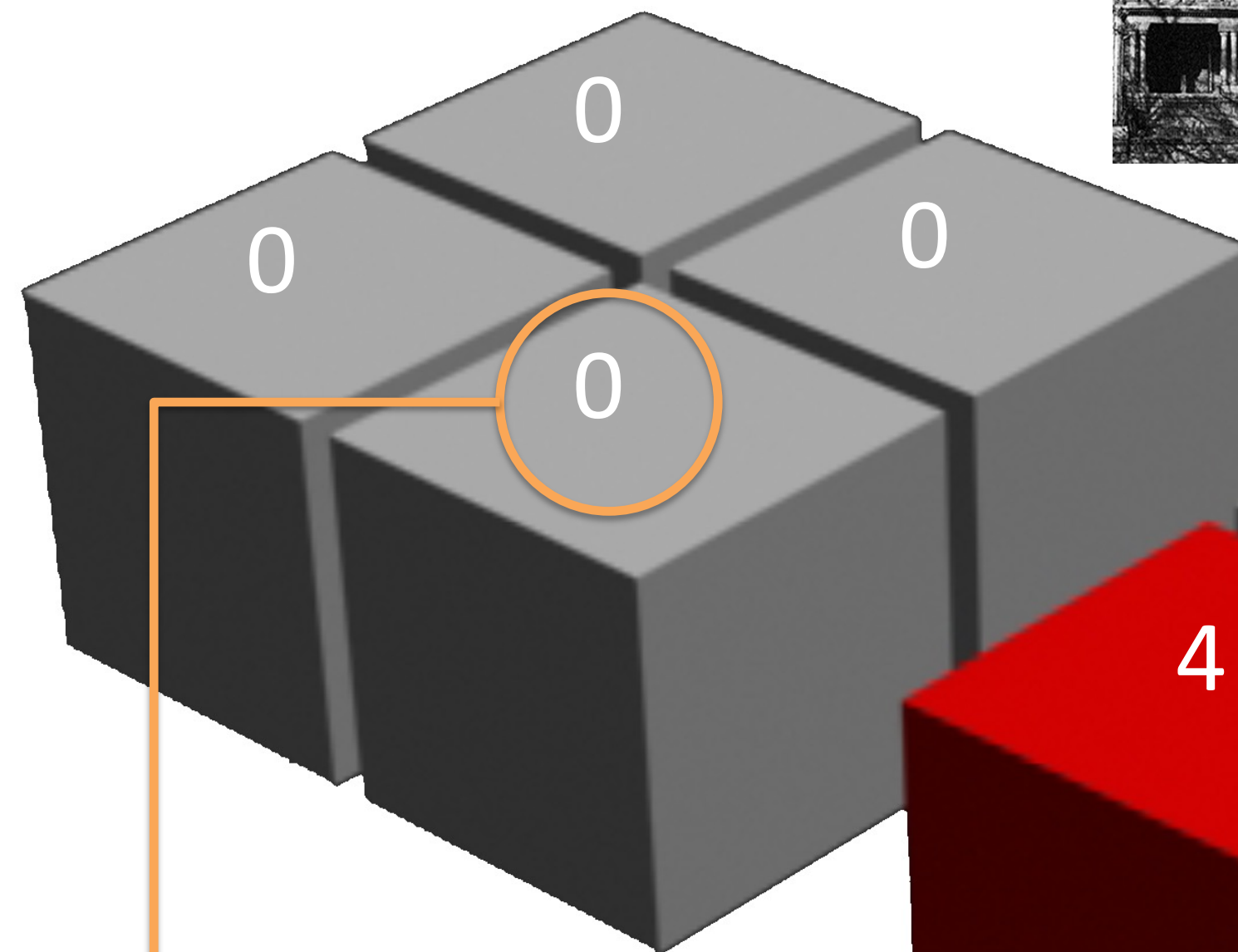


FACES

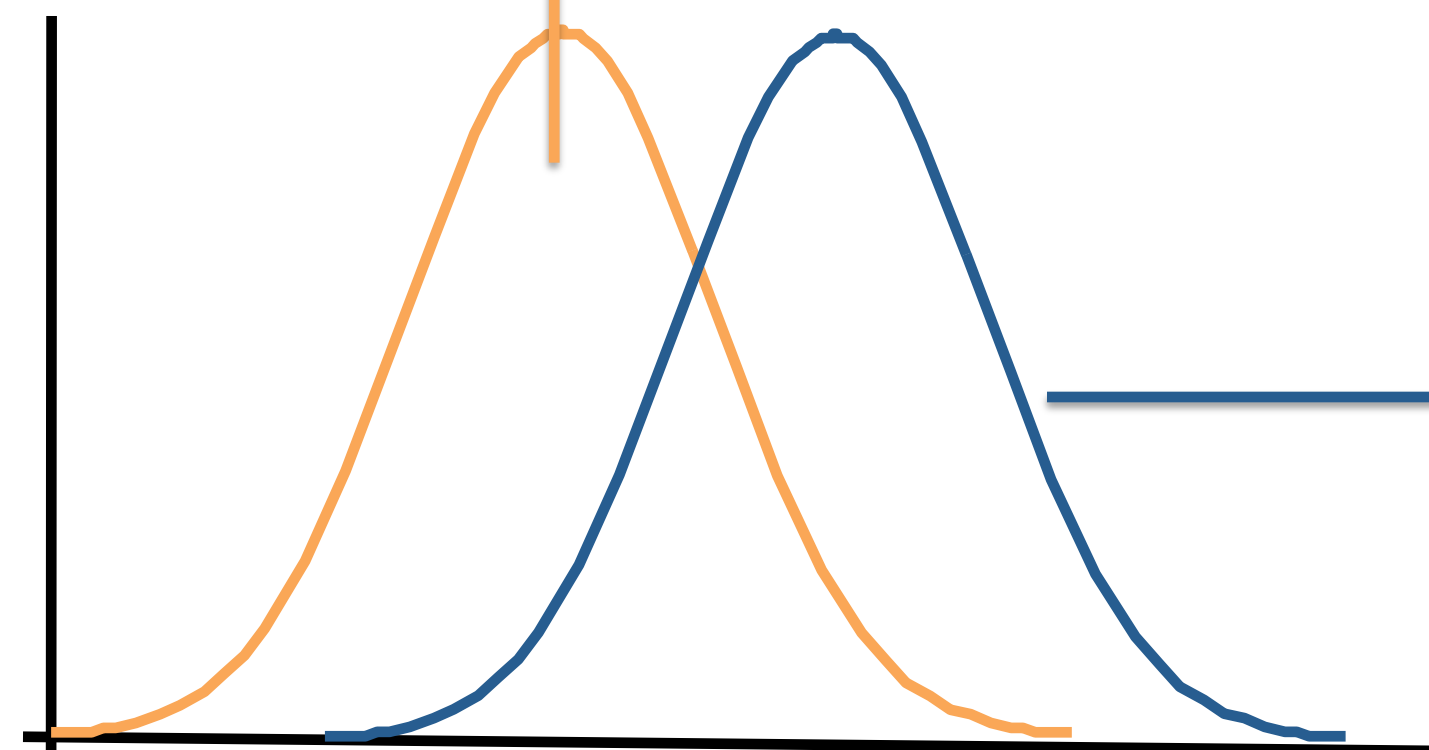
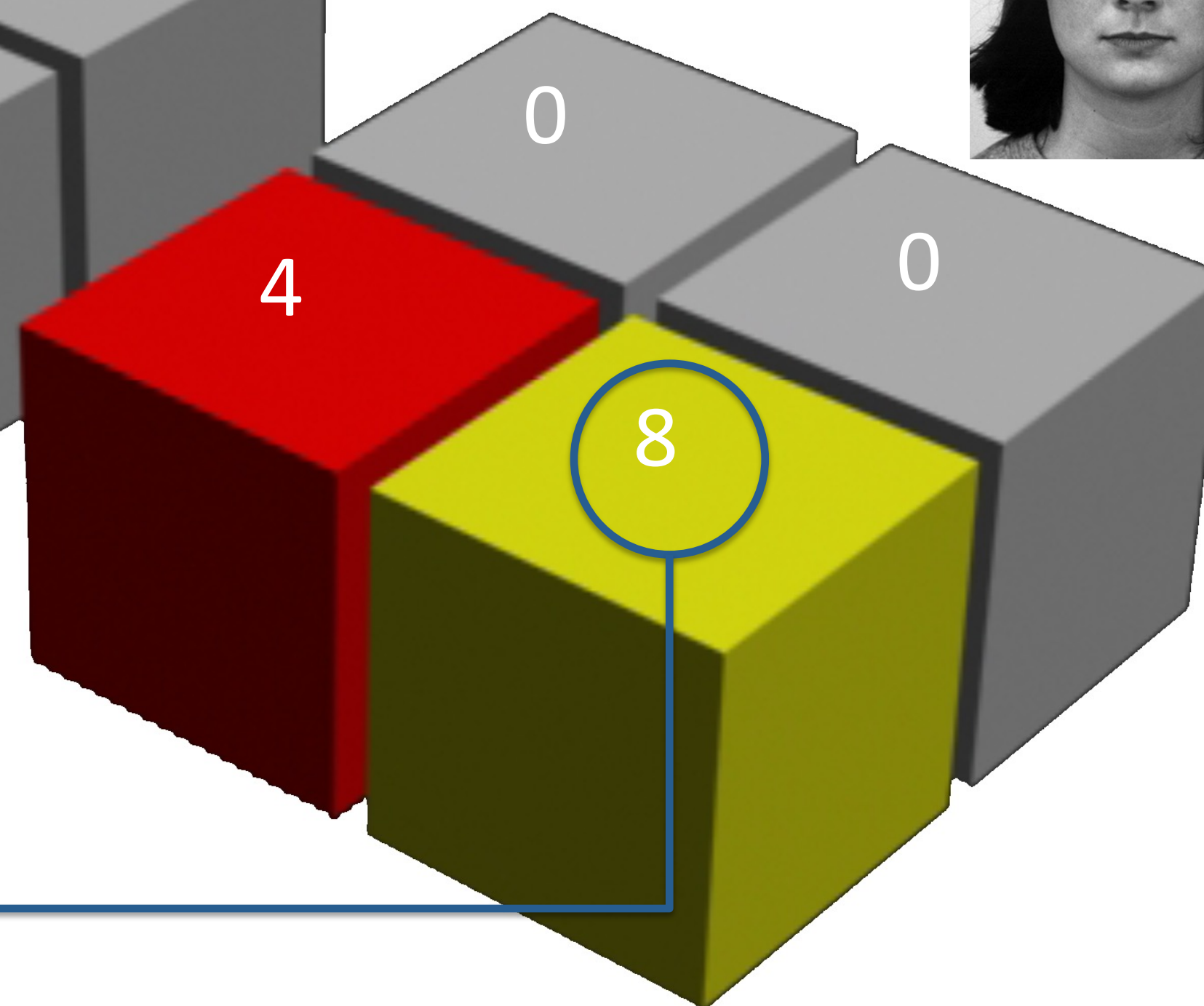


First level model with LEGO brains

HOUSES



FACES



MASS UNIVARIATE TESTING FOR ALL VOXELS

Basic tool 1: Boxcar design



- AIM:** Localize brain regions that are more involved in process 1 vs. process 2
- DESIGN:** Blocked experiment using cognitive subtraction assuming pure insertion
- ADVANTAGES:** Simple, powerful, often short experiments

Networks for vicarious pain perception

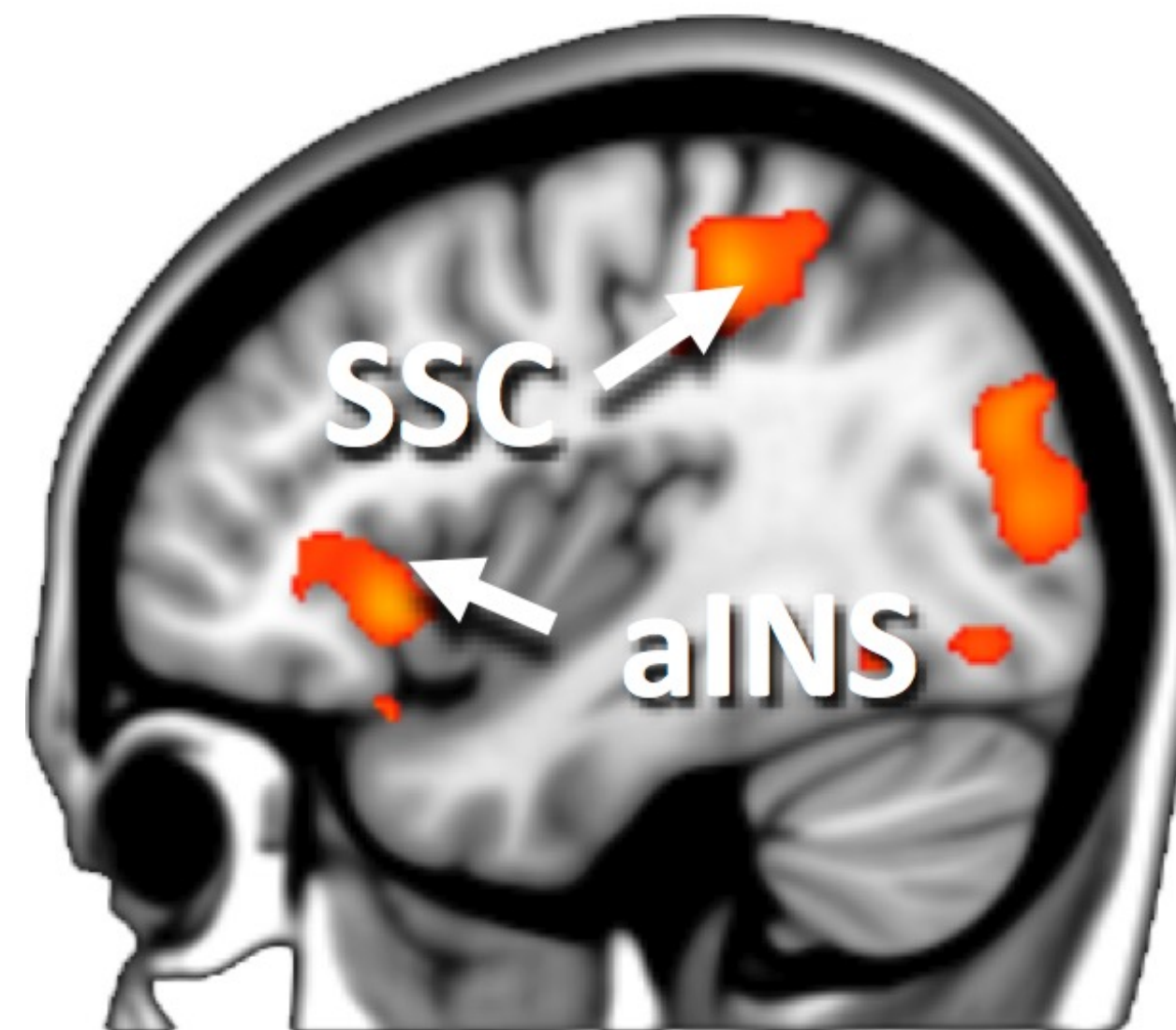
Feel pain trial



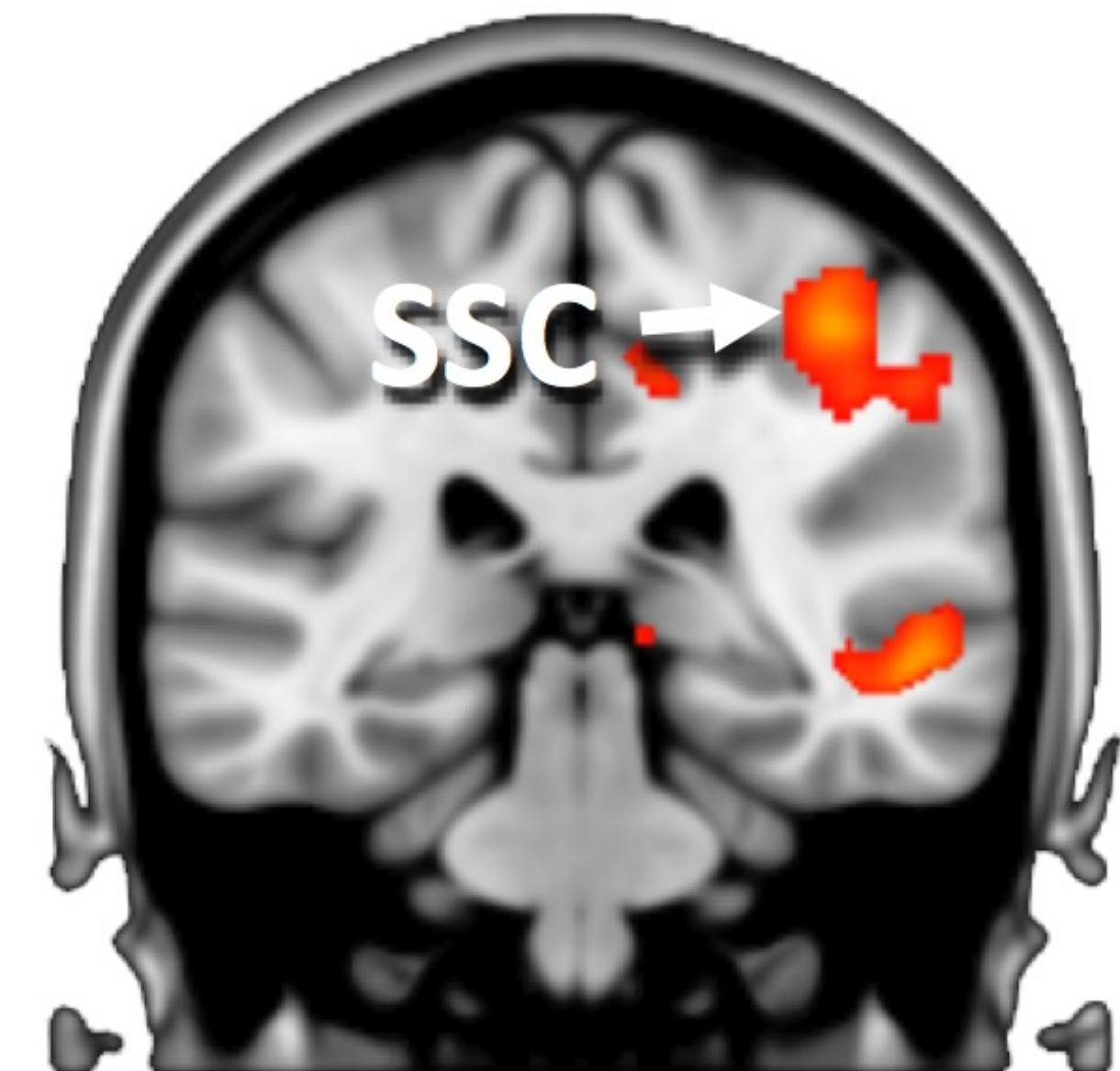
Cause pain trial



$x = 40$



$y = -33$

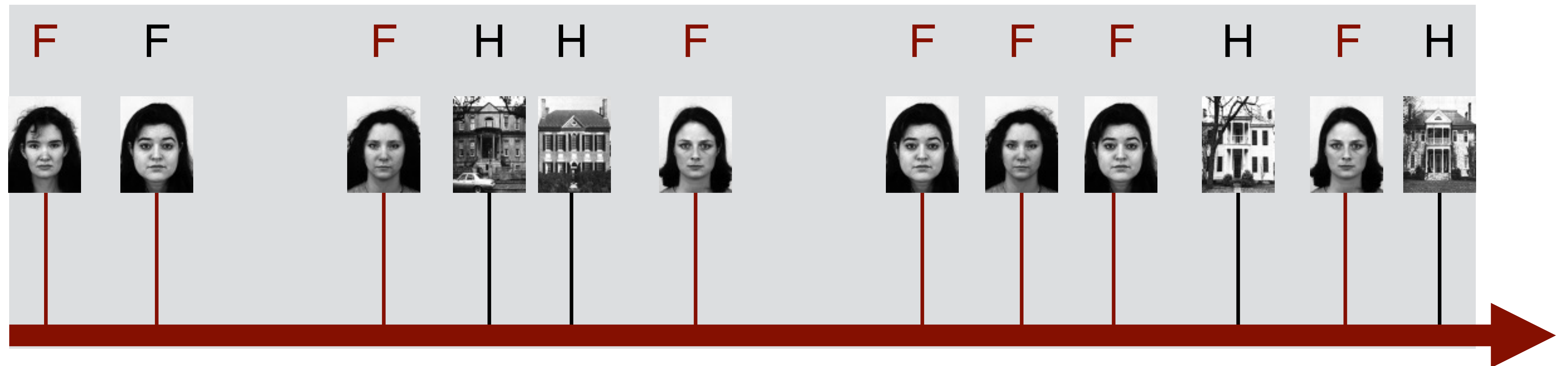


4.5

T-value

3

Basic tool 2: Event-related design



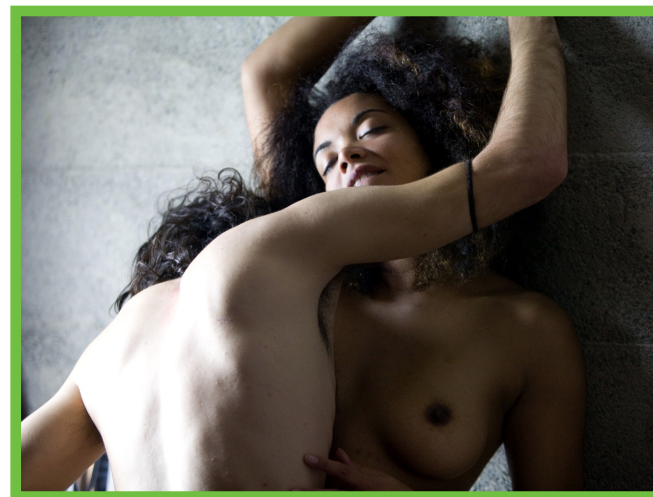
AIM: Localize brain regions that are more sensitive to process 1 vs. process 2

DESIGN: Event-related design with cognitive subtraction assuming pure insertion

ADVANTAGES: More accurate model, trialwise analysis, randomisation

DISADVANTAGES: longer experiments, less power, not suitable for all stimuli

1s



1s



1s



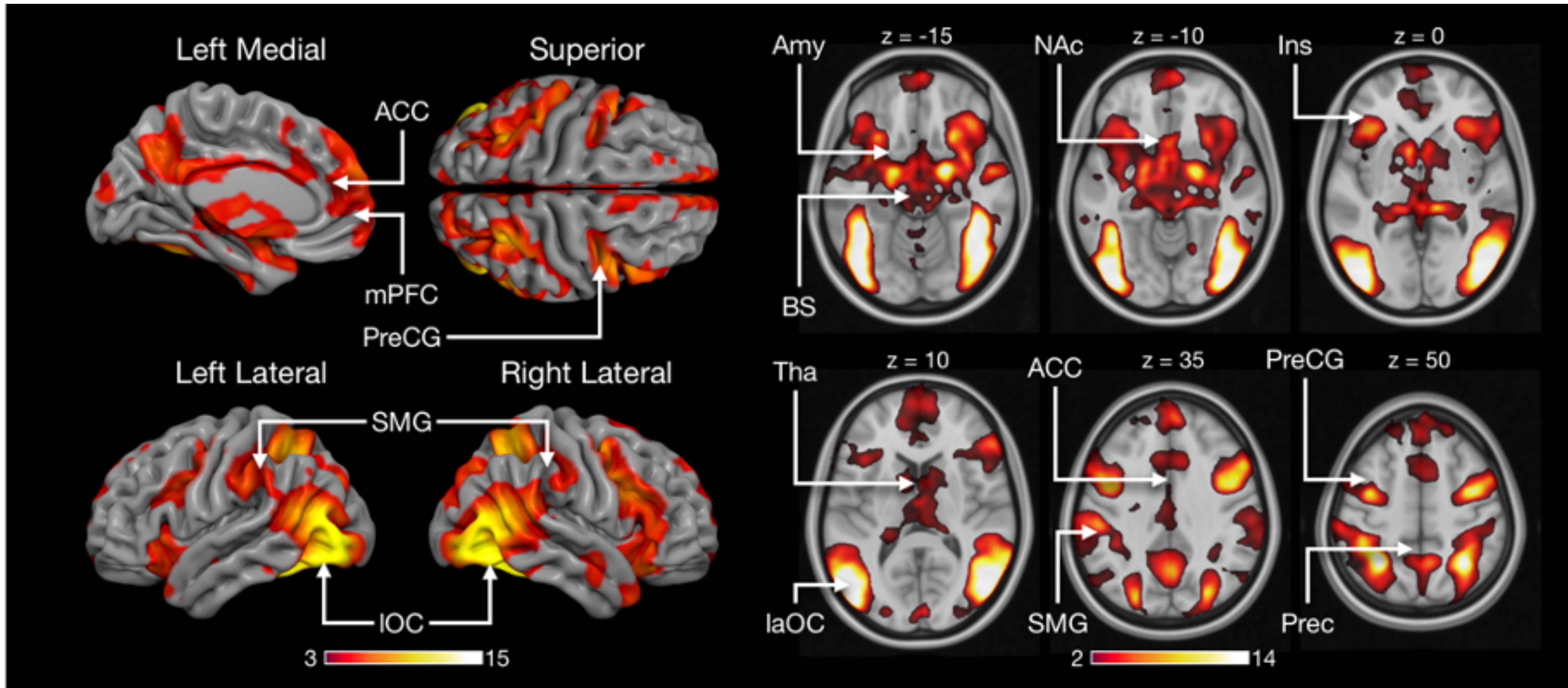
1s



1s

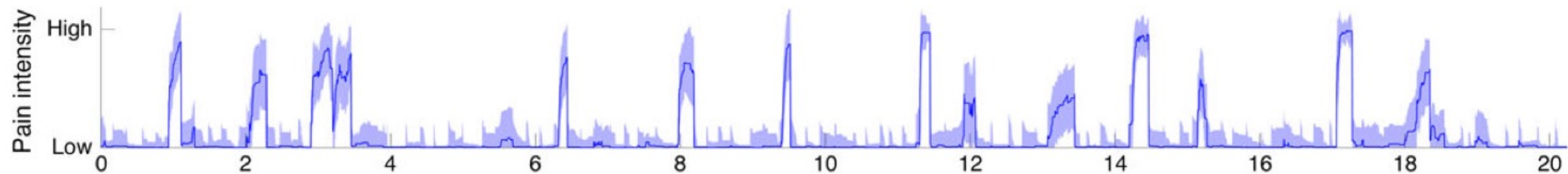


1s



Putkinen et al (in preparation)

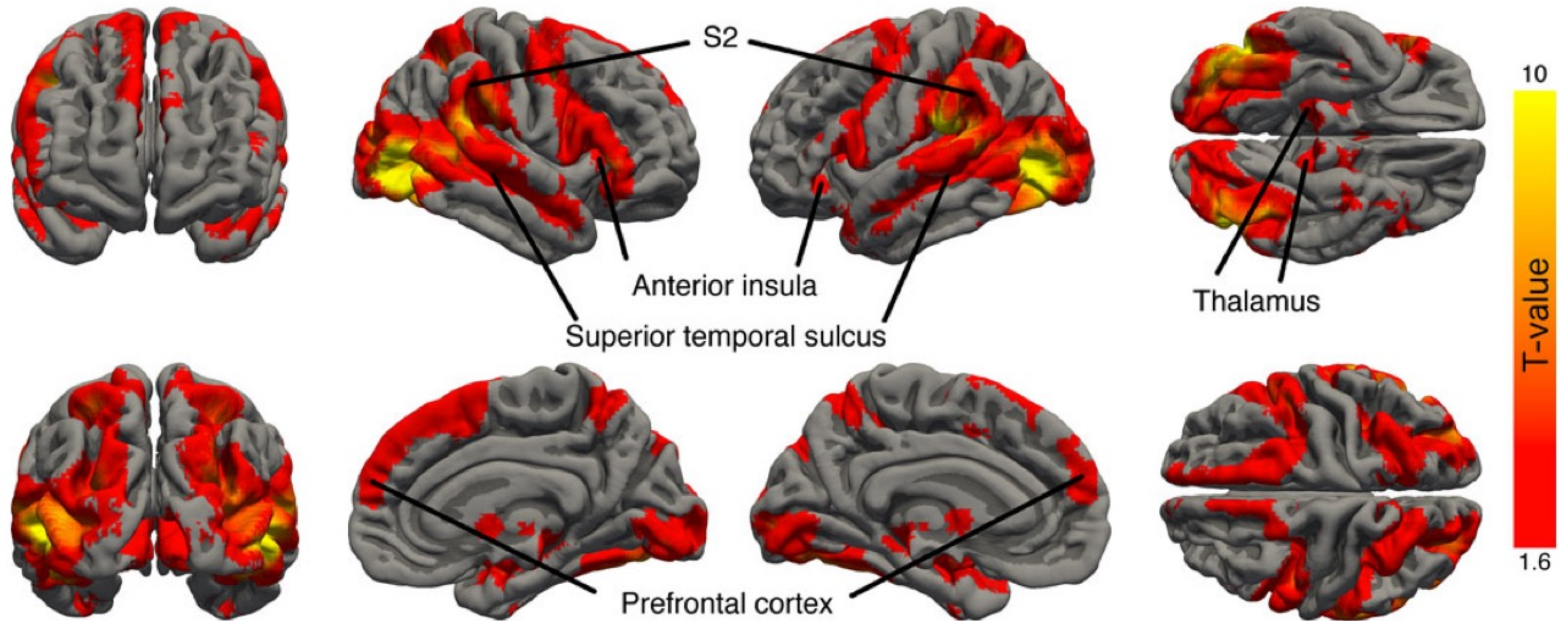
Basic tool 3: Parametric design



AIM: Localize brain regions that respond to vicarious pain

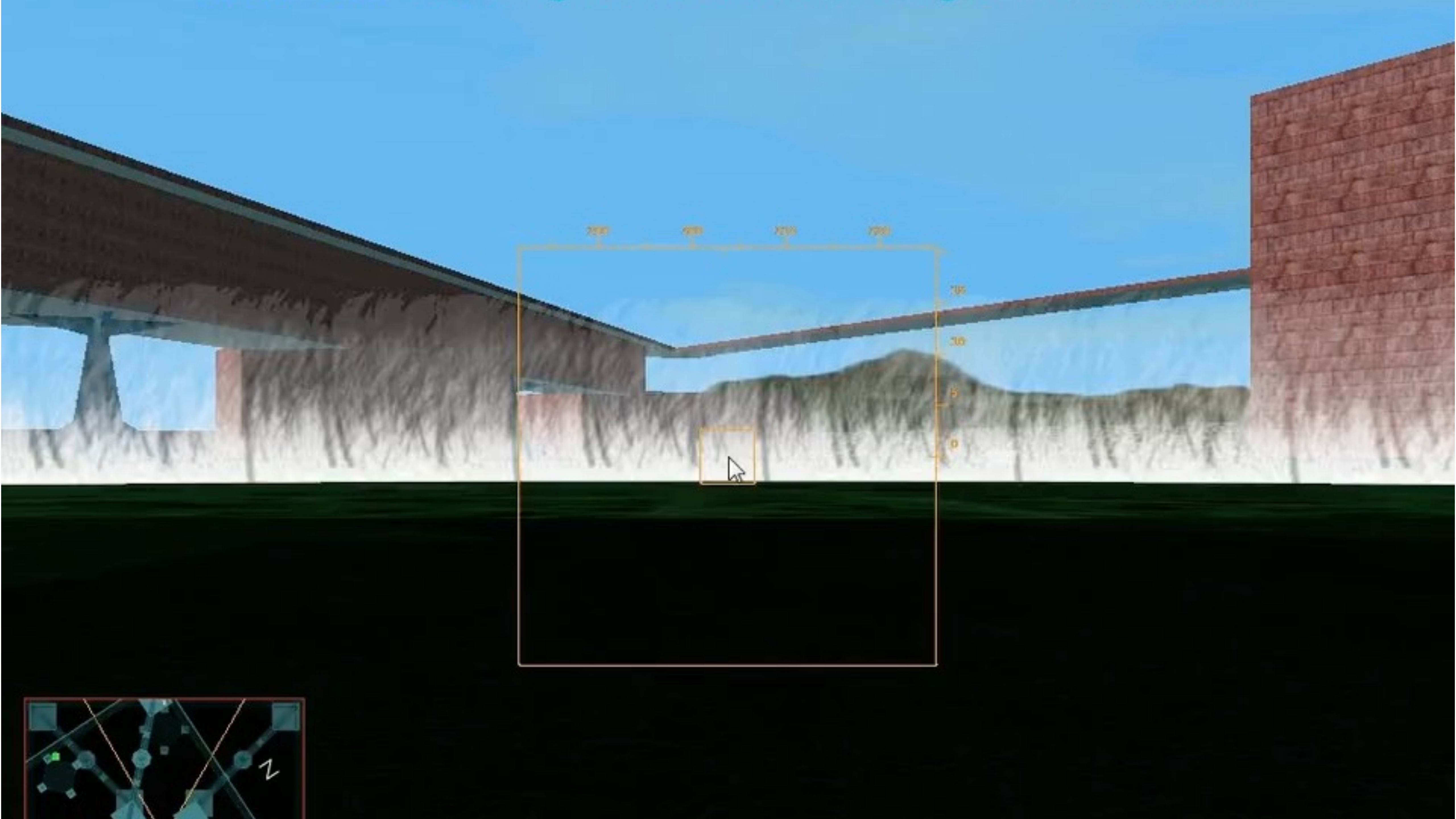
DESIGN: Parametric design with continuous stimulation model

ADVANTAGES: Quantitative stimulation model, high statistical power

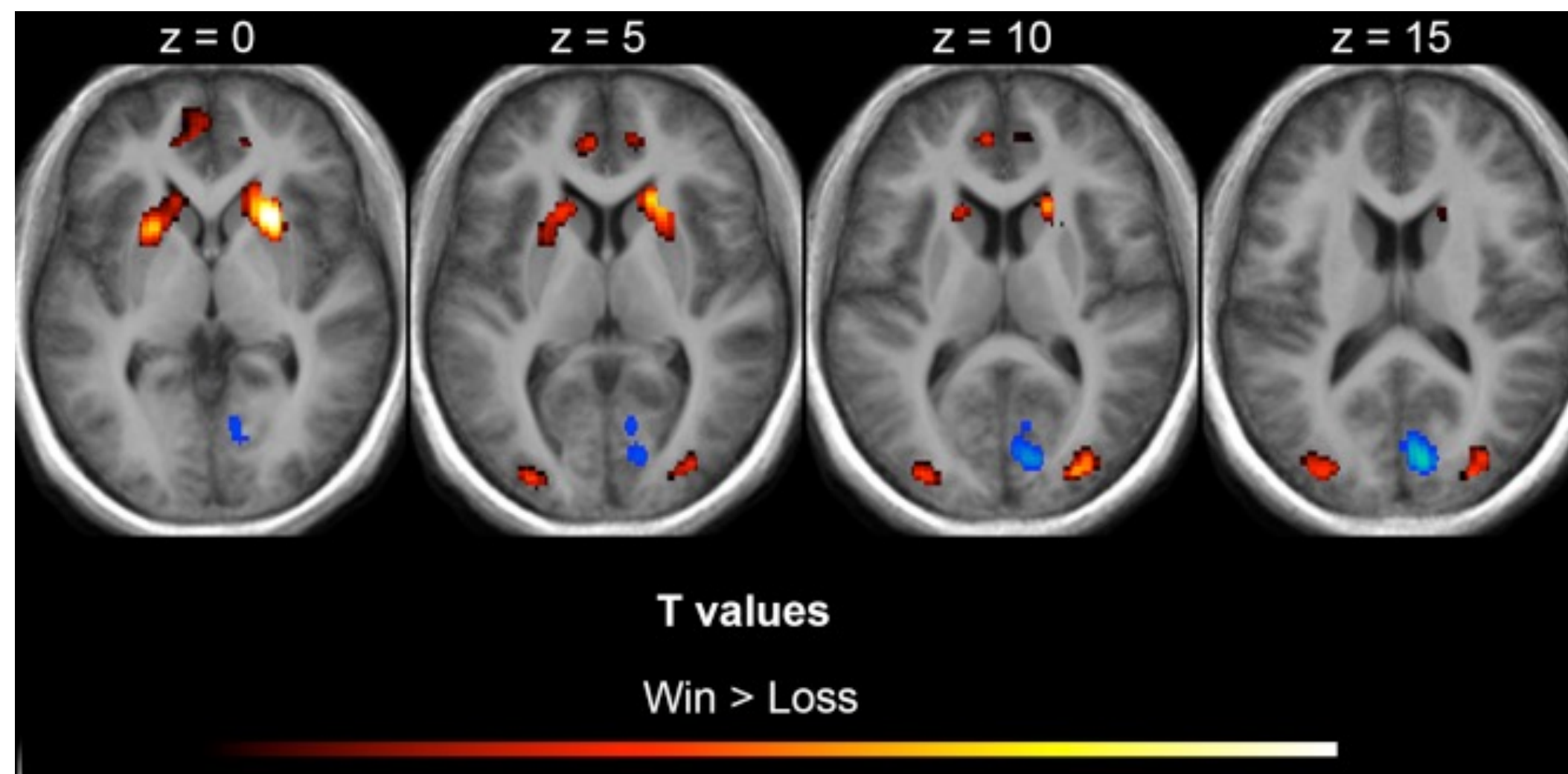
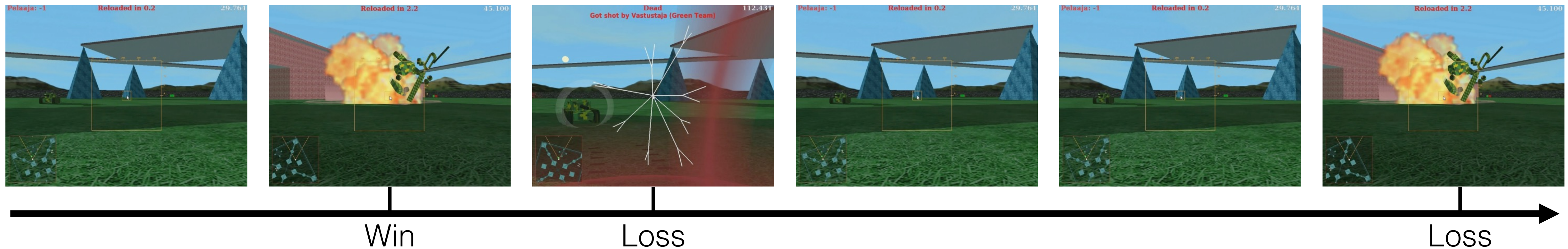


Karjalainen et al (2018 Cereb Cortex)

Basic tool 4: Unconstrained
conditions and active experiments



Model-based analysis of an unstructured gameplay session

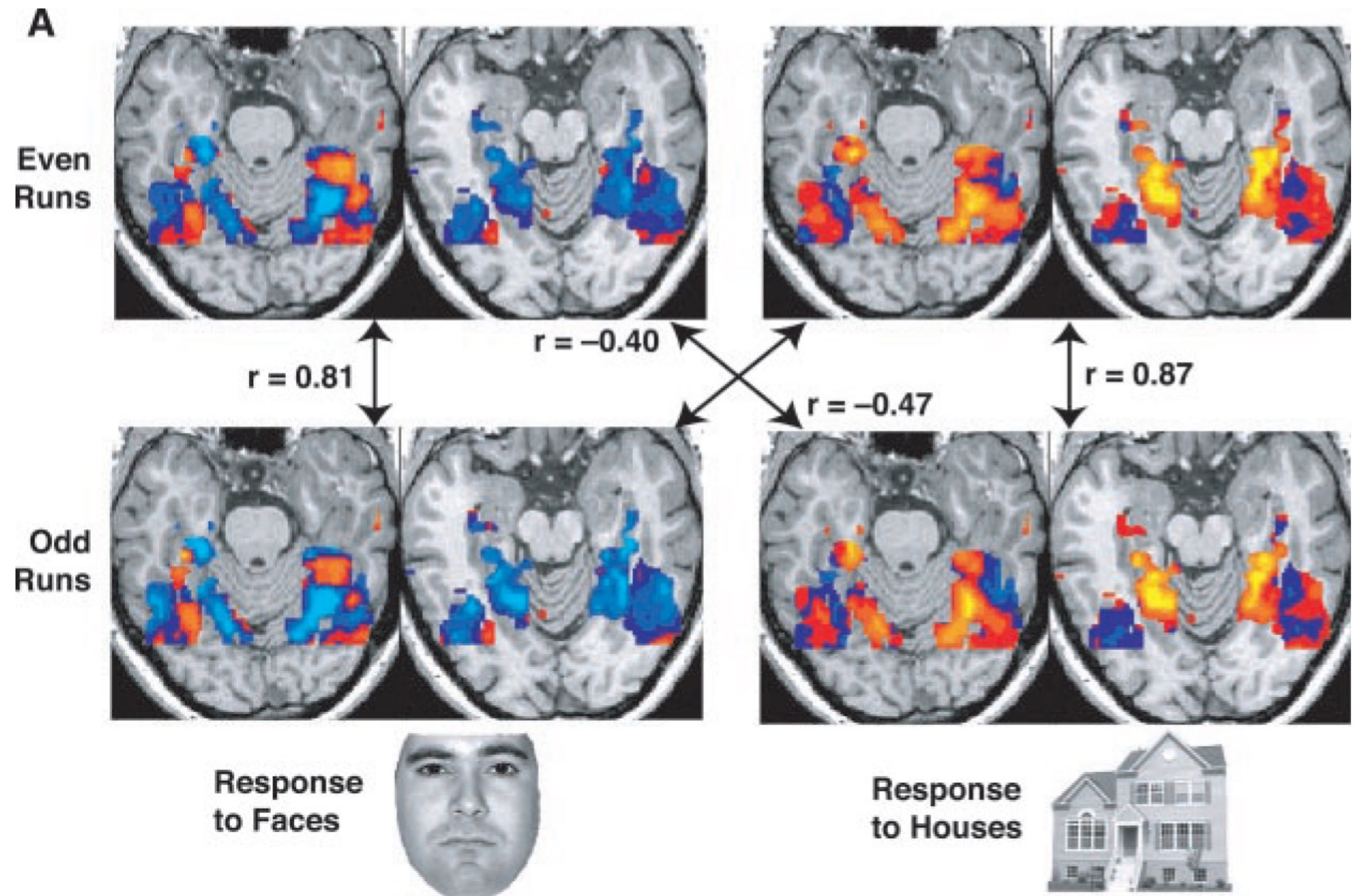


- Stimulus model is stored based on player behaviour
- Events of interest modelled as
- Stick functions
- Everyone free to play as they want,
- But gameplay is parsed into similar event

Response variability across sessions

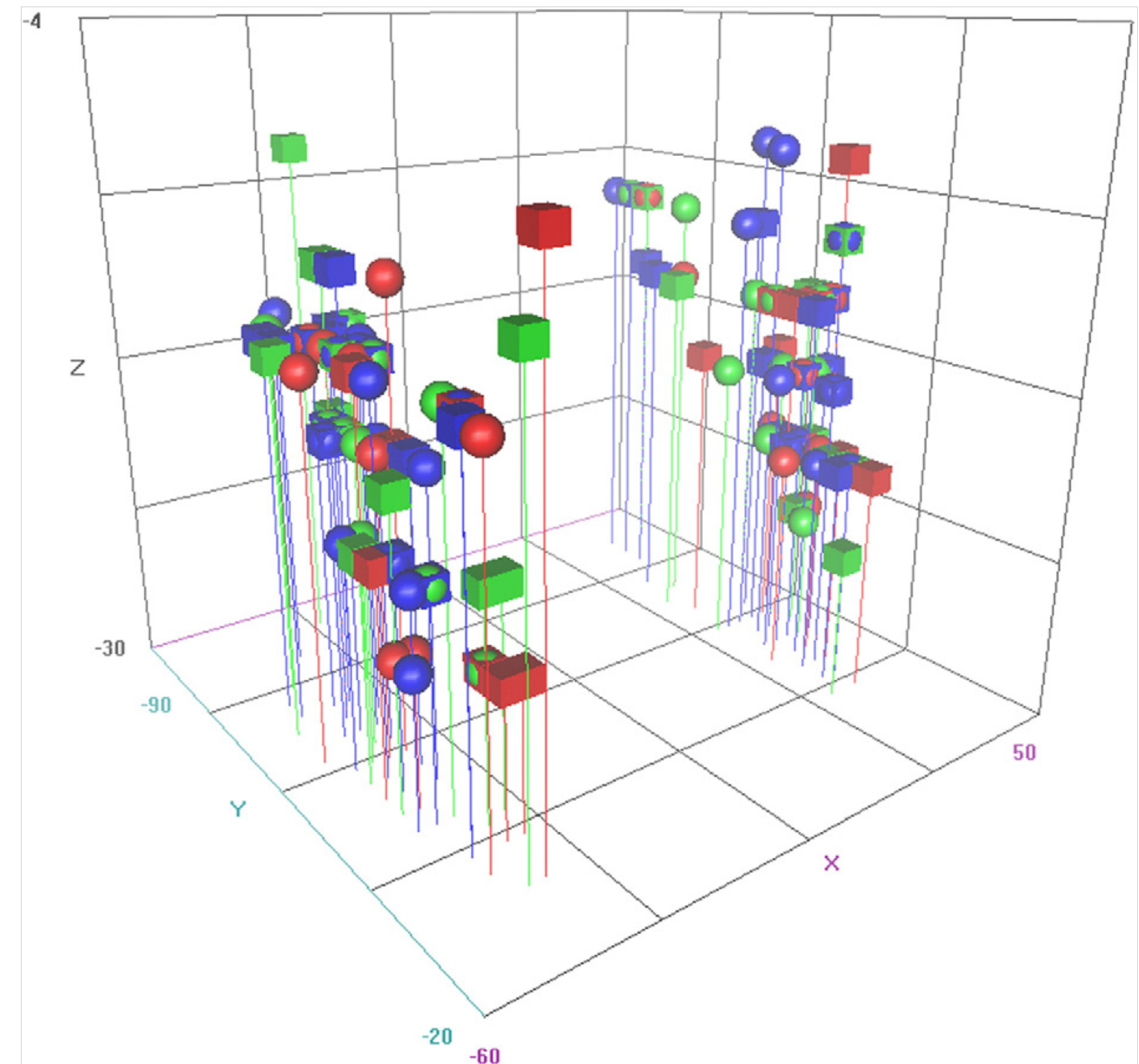
Sources of variation

- Random variation (noise)
- Physiological state
- Arousal level
- Attention
- Learning effects
- Stimulus / event differences



Anatomical differences

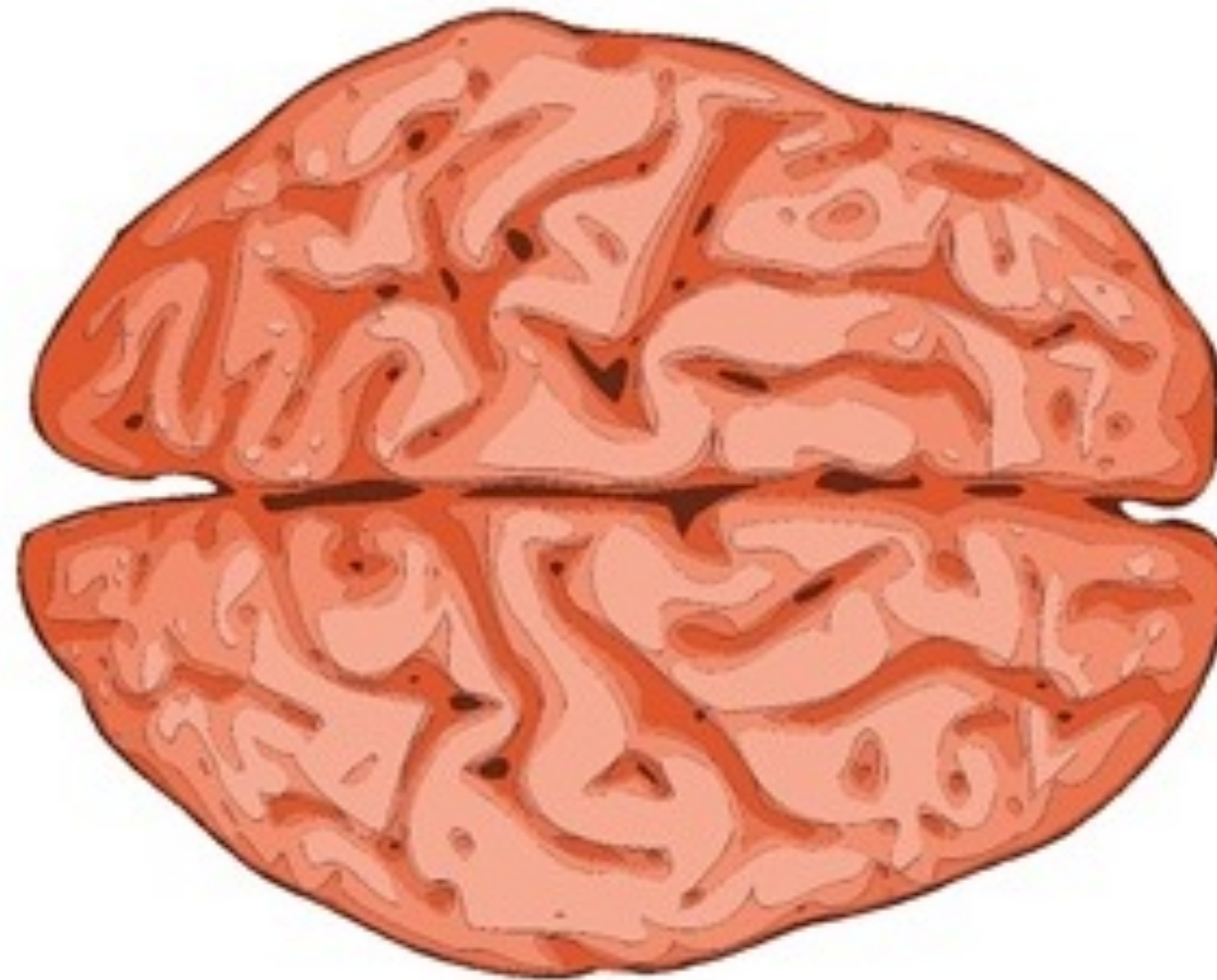
- Localization of the 'fusiform face area' in 18 subjects
- Localizations vary considerably due to differences in
 - Gross anatomy
 - Functional specialization
 - Warping in normalization
- Also, consider differences in signal intensity across subjects
- All these factors are bound to lower SNR



How to improve experimental power?

1. Improve design efficiency
2. Increase scan duration (to reasonable limits)
3. Minimize individual differences in cognitive / affective state
4. Maximize subject engagement (e.g. game > movie > picture)
5. Maximize similarity of subjects

Remember: your results are only as good as your theory!



High reliability and good SNR do not safeguard against stupid research questions and Bad Science™